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### **Traderforce Debuts Revamped Platform**

PARIS-In order to improve performance and to offer users a simpler working environment, thin-client trading, analytics and risk management platform vendor Traderforce has rewritten the architecture for its platform and rebranded it as mottai, officials tell *DWT*.

"We are revisiting the existing features to improve user experience," says Jean-Michel Blanco, founder and CEO of Traderforce. On the trading side, the vendor is redefining how users can access instruments, how they can search them, how they can load baskets of instruments or import positions from Microsoft Excel, says Blanco.

Keyboard shortcuts are also being revised, says Blanco. Users can choose which shortcuts are the most important to them and have them constantly deployed on their individual workspace, offering one-click access to those features.

Mottai operates as a single desktop, combining market data and trading features, from order entry to execution monitoring. It lets users send orders electronically, track the status of executions, access pre- and post-trade analytics, access algorithms and define parameters.

By rewriting the application, Traderforce officials expect to enhance response time, according to Blanco. The bandwidth usage of the platform has been reduced by 20 percent with changes in the data servers, he adds. Even though watch lists can display up to 200 instruments, users can open up to four sessions simultaneously. There is no request for acknowledgement between the user's desktop and the server, which improves performance, Blanco adds.

Users will have a three-month window to migrate from the previous version of the platform, Traderforce version 10, to mottai. About 10 percent of the market data users have moved over already and the process should be completed this summer, says Blanco. Migration onto the trading platform is expected to start between September and October of this year and will be completed by year-end, he says.

Deutsche Bank implemented Traderforce's technology to power the investment bank's Autobahn Equity multi-broker trading system last year (*DWT*, April 28, 2008). The platform, which provides a suite of trading, analytics and content capabilities, is being used for the bank's equities global market.

In April, the two-year contract of exclusivity between the vendor and the bank expired, allowing Traderforce to offer the trading product to the general market. Deutsche Bank will continue to use the product, says Blanco. The vendor has now started partnering with other unnamed brokers, he says, declining to give details.

With the new version of the product, clients can publish real-time pre- and post-trade analytics, provide access to database information-such as portfolio holdings and research content-and provide links to content available on other sites, say officials. Mottai also introduces an instant messaging (IM) service to the front-end, enabling users to communicate and provide direct links to market data or to initiate and facilitate trades. By clicking on a trade in the blotter, users can get instant access to the relevant broker who will know the reference and context.

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